

Learning Bridges

Newsletter for ASTD Northeast Florida

Mission: ASTD Northeast Florida chapter is a resource organization committed to providing learning and performance solutions to chapter members, training professionals, and the community.



Don't Miss the Big Event with Training Pioneer Bob Pike

Bob Pike has revolutionized the training world and provided train-the-trainer workshops and consulting services to individuals and corporations for more than 30 years. He is the pioneer of the participant-centered training method and has a well-earned reputation as “the trainer’s trainer.”

Join us on Thursday, October 17, at the University of North Florida, University Center, as Bob Pike presents *Facilitating Learning across Generations*. This fast-

paced, interactive session will explore the various learning preferences and help participants create engaging courses that appeal to all preferences and generations.



Registration for the Big Event closes at midnight on Wednesday, 10/9.

[Click here](#) to register now!

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ASTD Celebrates 70 Years

by Kristen Fyfe, Senior Manager of Communications for ASTD

Seven decades. The world is a vastly different place today than it was in 1943. As ASTD celebrates 70 years of serving the training and development profession we note that despite many important developments that have occurred in the world, there remains a consistency of purpose for the work of this society.

In 1943, when 15 men gathered for the first meeting of the American Society of Training Directors, the world was ensconced in World War II, Duke Ellington played at Carnegie Hall for the first time, and the world's first computer, Mark I, a behemoth that occupied an entire room at Harvard University, was nearing the end of its development which began in 1939. Three years later, in 1946, a constitution was adopted at ASTD's conference held in New Castle Pennsylvania. The stated goals were to raise the standards and prestige of the industrial training profession, and to further the training professional's education and development.

Today, in the age of technology-driven advancements and a membership that spans the globe, ASTD's mission statement is not so different from those stated early goals: empower professionals to develop knowledge and skills successfully. The mission points to ASTD's broader vision that our global community of professionals aspires to: Create a World that Works Better.

Article from ASTD Blog, Wednesday, April 17, 2013

American Society for
Training & Development

CELEBRATING
70
YEARS
1943-2013
ASTD



Take Five for a Chance at \$100

ASTD NEFL needs your feedback in order to better meet the changing needs of our training and development community in the coming year. **Please help us by completing this [short survey](#).**

The survey is open through midnight on Thursday, October 17, and only takes five minutes to complete. By completing the survey you have the chance to enter a drawing for a **\$100 Visa gift card**. Survey results will be published in the December edition of *Learning Bridges*.

Volunteer Spotlight

We are grateful for the many dedicated volunteers who make ASTD Northeast Florida a chapter of excellence. Volunteers bring their time and talents to leadership positions, chapter events, and committees.

In this edition of *Learning Bridges*, we spotlight chapter volunteer Ellen Kelbert, an integral part of the Member Involvement committee.



*Ellen Kelbert
Member Involvement Committee*

Learning Bridges: Ellen, what made you decide to volunteer for ASTD NEFL?

Ellen Kelbert: Laura Steigelman, (now VP of Member Involvement) and I were at a chapter lunch program and saw a flyer on the table asking for Chapter Ambassadors. We decided it sounded like something fun to do and an easy way to get started volunteering.

LB: What are your volunteer responsibilities?

EK: I'm on the Member Involvement Committee with a great group of volunteers. We help members find ways to become involved with the chapter by matching volunteer opportunities with the member's availability and interests. I also help coordinate the New Member Orientation each quarter.

LB: What is your day job and what do you do there?

EK: I am an independent training consultant. I work with organizations in North Florida to help their associates achieve greater success in their respective positions. Some of the areas I support are management and leadership development, customer service, personal effectiveness, and communication skills.

LB: What are the benefits to volunteering for you?

EK: I enjoy being part of a team. It's an opportunity to network, exchange ideas, continually learn more

about our profession and it's a lot of fun!

LB: What would you advise to others who are thinking about getting more involved in the chapter?

EK: It's a great opportunity to get the most out of your membership in ASTD NEFL. There are so many ways to volunteer, long term and short term. If someone isn't sure about volunteering, becoming a chapter ambassador, as I did, is a great way to start.



Current Volunteer Opportunities

- Member Involvement Committee
- CPLP Awareness Committee
- Sponsorship Committee
- PR/Marketing Committee
- Career Management Special Interest Group
- Chapter Support Committee
- Chapter Ambassadors

Click [here](#) for detailed descriptions and contacts.

