



# Press Release

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FOR IMMEDIATE RELEASE

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## **"ADDIE CORP"** CONNECTS WITH **DIGITAL LEARNING**

JACKSONVILLE, FL, JULY 27, 2012: Officials from the "ADDIE Corp" announced today that they will be holding a press conference detailing their plan to move into the realm of **DIGITAL LEARNING**. The press conference will be held on August 14<sup>th</sup>, 2012 at The Blood Alliance's Deerwood Center, located at 7595 Centurion Pkwy., Jacksonville, FL 32256. Reporters and all interested parties should arrive at the conference by 7:45am for free coffee and bagels, and to network with others. ADDIE Corp's CEO will begin the press conference at 8:00am sharp! ADDIE Corp spokeswoman, SAMantha Thiagi, stated that ADDIE Corp plans to set an example for the corporate training industry, and to lead the way in connecting training with the digital revolution.

ADDIE Corp has requested that you send in questions ahead of time to be sure they are addressed during the press conference:

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1. What questions or challenges do you have about using digital learning components in your workplace learning solutions? Let us know and we will address during this "press conference" eSIG workshop. We'd like to hear from you! Please tell us about your training challenge.
  
2. What digital learning components are you currently using in your workplace learning solutions? Would you be willing to share as a panel member? If so, please provide your contact information:

For more information about the press conference and NEFL ASTD's involvement, see the event invitation.